Report:	Assessment Plan Details for: Library
	Report Generated by TaskStream
Workspace:	Operational Plan & Assessment Report - OPAR
Assessment Plan:	2010-11Cycle: Assessment Plan and Assessment Findings
Assessment Plan Template:	OPAR Assessment Plan
Report Generated:	Friday, August 27, 2010

Measures and Findings

Library Unit Goals

1. Ensure user needs for information are met

1. Mastery of ACRL Guidelines

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.2.3.

Measures & Findings

Information Literacy Workshop
Other level; Direct - Exam

No Findings Added to Information Literacy Workshop

Details/Description: A day and a half workshop will be conducted for Chesnutt Fellows. A pre-test will be given to faculty members at the beginning of the workshop to evaluate their knowledge of information literacy. A post-test will also be given at the end of the workshop to determine how much they have learned as a result of the workshop.

Acceptable Target: The passing rate for the pre-test is 75% and 90% for the post test. 100% of the faculty will be information literate at the end of the program

Implementation Plan (timeline): The workshop will be conducted in December 2010.

Key/Responsible Personnel: Andrea Putnam, Jan Whitfield, Evelyn Council, and Bobby Wynn

Supporting Attachments:

Sample Agenda for Chesnutt Fellows 2010 (Word Document (Open XML))
Agenda that was used in December 2009.

SampleAgendaChesnuttLibFellowsMay2010.docx (Word Document (Open XML))
Sample Agenda for the May Meeting

Librarian/Faculty Collaboration
Other level; Indirect - Other

No Findings Added to Librarian/Faculty Collaboration

Details/Description: Librarians and their assigned faculty members will develop an enhanced syllabus that incorporates incorporates ACRL standards.

Acceptable Target: The faculty member and the librarian will meet minimum of four one hour sessions.

Implementation Plan (timeline): The four collaborations will be accomplished during the spring semester.

Key/Responsible Personnel: Craig tuttle, Jinong Sun, Bobby Wynn, Evelyn Council, Jan Whitfield, Takiyah Jemison, Matt Lawson. Velapan Velapan, Andrea Putnam, Robert Foster, Vera Hooks

Supporting Attachments:

Presentations
Other level; Direct - Other

No Findings Added to Presentations

Details/Description: Faculty members will make two presentations as part of their participation in the program. In the first presentation, the faculty members participating in the Chesnutt Fellows program will give a progress report on their enhanced syllabus. In the

second presentation, faculty members will discuss their revised syllabus and compare the quality of assignments submitted by their students before the information literacy standards were incorporated into the syllabus with the assignments submitted after they were included in the syllabus.

Acceptable Target: At least 8 of the 10 faculty members will participate and show how they have incorporated at least 3 of the 5 ACRL Information Literacy standards into the syllabus in the mid-May meeting. In the December meeting, all 10 faculty members will give a presentation and participate in a panel discussion on how the ACRL standards made a difference in the quality of assignments being submitted. They will also submit a written copy of their presentation.

Implementation Plan (timeline): The first presentation will be done between the end of the spring semester (May)and the beginning of summer school. The second presentation will be done after the end of the fall semester (fall).

Key/Responsible Personnel: Andrea Putnam, Jan Whitfield, Evelyn Council, Bobby Wynn

Supporting Attachments:

2. Student Satisfaction

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.5.2.

Measures & Findings

Campus Quality Survey
Other level; Indirect - Survey

No Findings Added to Campus Quality Survey

Details/Description: The campus quality survey is administered by the University to rate all of the services of the university.

Acceptable Target: The library should acheive a satisfaction rate of 3.6 out of a 5 point scale. In addition, the library aims to be within the top three units on campus.

Implementation Plan (timeline): The campus quality survey is administed by the university in the spring.

Key/Responsible Personnel: Institutinal Research

Supporting Attachments:

Graduating Senior Survey
Other level; Indirect - Survey

No Findings Added to Graduating Senior Survey

Details/Description: The Graduating Senior Survey is a UNC General Administration survey administered by the university. There are four questions in survey related to the library.

Acceptable Target: Increase satisfaction with Library Services overall by 2%
Increase satisfaction with Training to use the Library by 2%
Increase satisfaction with Access to lib. databases and coll. by 2%.
Maintian level of statisfaction with Hours of Operation

Implementation Plan (timeline): Compare the Graduating Senior Survey from 2009-10 with 2010-2011.

Key/Responsible Personnel: Bobby Wynn, Evelyn Council, Jan Whitfield, Matt lawson

Supporting Attachments:

Library "point of use" survey.
Indirect - Survey

No Findings Added to Library "point of use" survey.

Details/Description: The library will conduct a “point of use“ survey.

Acceptable Target: 100 surveys returned with a 3% increase with library services overall.

Implementation Plan (timeline): The survey will be conducted during the spring semester of 2011 (between April 15-May 1).

Key/Responsible Personnel: Matt Lawson, Bobby Wynn

Supporting Attachments:

Student Satisfication Inventory
Other level; Indirect - Survey

No Findings Added to Student Satisfication Inventory

Details/Description: The Noel Levitz-Student Satisfaction Survey is administered by the University on an annual basis. It is designed to measure the gap between what students consider important and their level of satisfaction with a particular facet of the college experience.

Acceptable Target: Increase user satisfaction ratings and improve the gap differential compared to the average of it peers in the SSI.

Implementation Plan (timeline): The survey is administered in the spring semester.

Key/Responsible Personnel: Institutional Research

Supporting Attachments:

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3. Increase use of library services

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.5.2.

Measures & Findings

Marketing Plan
Other level; Indirect - Other

No Findings Added to Marketing Plan

Details/Description: The library will develop a marketing program that promotes library services using blogs, brochures, “You Tube videos”, and other publications and activities.

Acceptable Target:

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

User Services
Other level; Direct - Other

No Findings Added to User Services

Details/Description: Compare traditional measurements of Circulation and patron statistics from the library annual report; compare AY 2009-2010 with AY 2010-11. Use NCES peer comaprison chart for areas of comparison.

Acceptable Target: Increase usage in the following categories; patronage 2%; circulation 2%; reference questions 2%, Interlibrary Loan 2%

Implementation Plan (timeline): Compile the annual report in May.

Key/Responsible Personnel: Velappan Velappan, Jan Whitfield, Robert Foster and Bobby Wynn

Supporting Attachments:

	Web Page Details/Description: The will enhance the library's web page to make it more user friendly and increasing the number of visitors or hits. Acceptable Target: Add new features such as Ask A Librarian, Federated Searching RefWorks and You Tube. Implementation Plan (timeline): Complete the revision of the webpage by August 1, 2010. Key/Responsible Personnel: Matt Lawson, Suzanne Hezzeltine, Bobby Wynn, Jan Whitfield Supporting Attachments:	*No Findings Added to Web Page*

4. Increase Use of Archival Materials Mapped to: • FSU Strategic Priorities, Initiatives, and Indicators: 1.5.2.	**Measures & Findings**	
	Add metadata to the Rudolph Jones Scrapbooks DVD Indirect - Other Details/Description: Acceptable Target: Implementation Plan (timeline): Key/Responsible Personnel: Supporting Attachments:	*No Findings Added to Add metadata to the Rudolph Jones Scrapbooks DVD*
	Archival Web Site Indirect - Other Details/Description: The library will compile the number of "visits" or "hits" to the library's archival web site and compare to the previous year. Acceptable Target: Increase the number of visits to website by 10%. Implementation Plan (timeline): Key/Responsible Personnel: Supporting Attachments:	*No Findings Added to Archival Web Site*
	Conservation treatment for historic photographs. Indirect - Other Details/Description: Eighteen historic photographs will go through conservation treatments. Acceptable Target: Implementation Plan (timeline): Key/Responsible Personnel: Supporting Attachments:	*No Findings Added to Conservation treatment for historic photographs.*
	Conservation treatment for historic photographs. Indirect - Other Details/Description: Eighteen historic photographs will go through conservation treatments. Acceptable Target: Implementation Plan (timeline): Key/Responsible Personnel: Supporting Attachments:	*No Findings Added to Conservation treatment for historic photographs.*

Digitize the Bronco Voice
Other level; Indirect - Other

Details/Description: The Bronco Voice (campus newpaper) will be digitized supplmented with appropriate metadata standards.

Acceptable Target: 50% (specify the years) of the newspapers will be digitized with corresponding metadata. Metadata will be added for all newspapers scanned.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

No Findings Added to Digitize the Bronco Voice

Increase the use of Archives
Other level; Indirect - Other

Details/Description: Archives will use the number of visitors signed in the guest book as one meausrement for the use of archives

Acceptable Target: Increase the number of visitors by 10%.

Implementation Plan (timeline): The baseline data will be taken from the 2009-10 academic year guest book and compared to the count for 2010-11.

Key/Responsible Personnel: Craig Tuttle, Diana Amerson

Supporting Attachments:

No Findings Added to Increase the use of Archives

Scrapbooks will be digitized and microfilmed.
Indirect - Other

Details/Description: Rudolph Jones scrapbooks will be digitized and microfilmed.

Acceptable Target:

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

No Findings Added to Scrapbooks will be digitized and microfilmed.