Report:	Assessment Plan Details for: Career Services Center
	Report Generated by TaskStream
Workspace:	Operational Plan & Assessment Report - OPAR
Assessment Plan:	2010-11Cycle: Assessment Plan and Assessment Findings
Assessment Plan Template:	OPAR Assessment Plan
Report Generated:	Friday, February 25, 2011

Measures and Findings

Career Services Center Unit Goals 2010-2011

Increase Career Development

Knowledge Acquisition CAS Standard Outcome Domain 1

Relating Career Development Knowledge To Daily Life

Knowledge Acquisition CAS Standard Student Outcome Domain 1

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.2.4.,
- USA- CAS- Council for the Advancement of Standards in Higher Education: Relating knowledge to daily life,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.3

Measures & Findings

BEEP StudentVoice Survey

Program level; Indirect - Survey

Details/Description: Students will demonstrate their knowledge of vocational opportunities and the attitude, skills and knowledge required to function in the workplace by participating in the programs and seminars sponsored by the Office of Career Services

Acceptable Target: At least 50% of students who participate in BEEP week activities will demonstrate their knowledge of vocational opportunities and the attitude, skills and knowledge required to function in the workplace.

Implementation Plan (timeline): Academic Year

Key/Responsible Personnel: Career Services Staff

Supporting Attachments:

Findings for BEEP StudentVoice Survey

Summary of Findings: MID-YEAR STATUS:
-Planning for the 2011 program is currently underway and results will be available in March of 2011

Acceptable Target Achievement:

Recommendations :

Reflections/Notes :

Substantiating Evidence:

Career Fair StudentVoice Survey

Program level; Indirect - Survey

Details/Description: Students will demonstrate their knowledge of vocational opportunities and the attitude, skills and knowledge required to function in the workplace by participating in the programs and seminars sponsored by the Office of Career Services

Acceptable Target: The number of students that attending all career fairs will increase by 15% from 624 in 09/10 Academic Year to 717 in the 10/11 Academic Year.

Implementation Plan (timeline): Academic Year

Key/Responsible Personnel: Career Services Staff

Supporting Attachments:

Findings for Career Fair StudentVoice Survey

Summary of Findings: MID-YEAR STATUS:
-Fall 2010 Career Fair:147, Graduate and Professional Fair: 200, Volunteer Fair:150 for a total of 497 student participants.

-Career Services is utilizing StudentVoice generated surveys to assess learning and programming outcomes.

Acceptable Target Achievement:

Recommendations :

Reflections/Notes :

Substantiating Evidence:

2010 Career Fair Assessment Responses (Word Document (Open XML))
Fall 2010 Career Fair Responses

Career Fair Assessment Report (Word Document (Open XML))
Fall 2010 Career Fair Assessment Report

Graduate Fair Assessment (Word Document (Open XML))
Graduate Fair Assessment

Graduate Fair Assessment Responses (Word Document (Open XML))
2010 Graduate Fair

Technological Competence

Practical Competence CAS Standard Outcome Domain 6

Technology Competence

Students will demonstrate knowledge and competence of technology through using the log-in system, Focus2 assessment software, the NACELink system etc.

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.5.2.,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.3

Measures & Findings

Focus 2 Assessment

Other level; Direct - Other

Details/Description: Students will demonstrate knowledge and competence of technology through using the log-in system, Focus2 assessment software, the NACELink system etc.

Acceptable Target: At least 50% of the Fall 2010 First Time Freshman will complete the Focus 2 assessment during the 2010-2011 Academic Year.

Implementation Plan (timeline): End of Spring 2011

Key/Responsible Personnel: Director of Career Services
Freshmen Career Counselor
Career Services Assessment Coordinator
Administrative Support Associate

Supporting Attachments:

Findings for Focus 2 Assessment

Summary of Findings: MID-YEAR STATUS:
-Approximately 28% (154) of the 547 First Time Freshman who enrolled in Fall 2010 have completed the Focus 2 assessment.
-The final data collection (end of spring 2011) will be used as a benchmark for this assessment initiative.

Acceptable Target Achievement:

Recommendations :

Reflections/Notes :

Substantiating Evidence:

New Users Report Focus 2.docx (Word Document (Open XML))
Focus 2 Stats

Log-In Kiosk System Report

Other level; Direct - Other

Details/Description: Students will demonstrate knowledge and competence of technology through using the log-in system, Focus2 assessment software, the NACELink system etc.

Acceptable Target: Baseline data is being collected to establish a benchmark.

Implementation Plan (timeline): End of Spring 2011

Key/Responsible Personnel: Career Services Staff

Supporting Attachments:

Findings for Log-In Kiosk System Report

Summary of Findings: MID-YEAR STATUS:
-As of Fall 2010, 623 Students have used the log-in system for walk in and scheduled appointments.

Acceptable Target Achievement:

Recommendations :

Reflections/Notes :

Substantiating Evidence:

Kiosk Log- In Report (Excel Workbook (Open XML))
Log-In report

Civic Engagement

Humanitarianism & Civic Engagement CAS Standard Outcome Domain 5

Social Responsibility through Community Service

Students will demonstrate

Measures & Findings

Number of Student participating in

Findings for Number of Student

understanding of and the importance of social responsibility by participating in volunteer/community service initiatives.

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 5.3.3.,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.3

MLK Day of Service
Institution level; Indirect - Survey

Details/Description: Students will demonstrate understanding of and the importance of social responsibility by participating in volunteer/community service initiatives.

Acceptable Target: Increase student participation in the MLK Day of Service by at least 10% from 40 to 44.

Implementation Plan (timeline): Spring 2011

Key/Responsible Personnel: Career Services Counselor/Volunteer Coordinator

Supporting Attachments:

participating in MLK Day of Service

Summary of Findings: MID-YEAR STATUS:
-172 students participated in the day of services event resulting in a increase from 40 students in 2010. This data will be used as benchmarking data moving forward.

Acceptable Target Achievement:

Recommendations :

Reflections/Notes :

Substantiating Evidence:

Number of Students Participating in Community Services Initiatives
Program level; Indirect - Survey

Details/Description: Students will demonstrate understanding of and the importance of social responsibility by participating in volunteer/community service initiatives.

Acceptable Target: Increase the number of students that attend the Volunteer Services Fair and sign-up to participate in community services initiatives within Cumberland County by 10% from 83 students participating in 2009 91 students in 2010.

Implementation Plan (timeline): Academic School Year

Key/Responsible Personnel: Career Services Counselor/Volunteer Coordinator Career Services Assessment Coordinator Administrative Support Associate

Supporting Attachments:

Findings for Number of Students Participating in Community Services Initiatives

Summary of Findings: MID-YEAR STATUS:
-In the 2010 Academic Year 150 students attended the Volunteer Services Fair resulting in a 56% increase from 2009.
-Approximately 70 students signed-up with participating agencies indicating that they were interested in volunteering in Cumberland County.
-This information will be used as benchmarking for increasing student participation and knowledge.

Acceptable Target Achievement:

Recommendations :

Reflections/Notes :

Substantiating Evidence: