Report:	Assessment Plan Details for: Accounting Department
	Report Generated by TaskStream
Workspace:	Operational Plan & Assessment Report - OPAR
Assessment Plan:	2010-11Cycle: Assessment Plan and Assessment Findings
Assessment Plan Template:	OPAR Assessment Plan
Report Generated:	Thursday, February 10, 2011

Measures and Findings

Accounting Department Outcome Set

UG1 Retention

Increase the number of students eligible to be retained and improve departmental recruiting

Recruiting

Increase the number of majors in the department by 7%,

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.1.2.,
- UNC Tomorrow: 4.2.1, 4.2.2,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.2

Measures & Findings

Academic Advisement

Institution level; Indirect - Survey

Details/Description: % of students selecting Agree or Strongly Agree in response to the item "I am satisfied with the quality of academic advisement."

Acceptable Target: The 2009-2010 reflected a satisfaction rate of 64.29%. The goal is to increase the results by 10% to 70.72%

Implementation Plan (timeline): We will ensure that all students have advisors for the upcoming academic year. Faculty will meet with students a minimum of two times per semester. PIN numbers will be provided to students only after faculty review students' progress toward graduation. Last, we will hold major meetings to up students regarding departmental initiative

Key/Responsible Personnel: Faculty and Chair

Supporting Attachments:

Findings for Academic Advisement

Summary of Findings: The department's mid year survey results (for Fall 2010) reflect 18.2% strongly agree and 59.1% agree with a total strongly agree and agree of77.3% This exceeds the goal of 70.72% established in our unit goals.

Acceptable Target Achievement: Exceeded

Recommendations : It is our mission to provide provide top quality advisement to all of our majors. To that extent, the faculty will continue to meet with their advisees on a regular basis and the department will continue to have meeetings for all majors in order to keep them aware of all department matters. We are committed to providing PIN numbers only after we have reviewed (preferably utilizing the CAP system) degree status with students.

Reflections/Notes :

Substantiating Evidence:

DFW

Program level; Direct - Other

Details/Description: The department has seen a significant decrease in DFW rates over the last three academic years (37.7% for 07-08; 34% for 08-09 and 21.4% for 09-10). The goal is to reduce the 2009-2010 by an additional 5% to 20.33%

Acceptable Target: Reduce the DFW rate by an additional 5% percent from 21.4% to 20.33%

Implementation Plan (timeline): The department will utilize labs for Acct 211 and Acct212. Utilize case analysis through out the curriculum as well as group projects.

Key/Responsible Personnel: Faculty and chair

Supporting Attachments:

Findings for DFW

Summary of Findings: The mid year (Fall 2010 term) reflect a DFW rate of 13.39% which significantly exceeds the goal of 20.33%.

Acceptable Target Achievement: Exceeded

Recommendations : The department will continue to use labs for Acct 211 and Acct 212. In addition, we will continue to utilize case analysis and group projects an our evaluation process. We will also continue to provide ongoing monitoring of student participation in an effort to ensure their success.

Reflections/Notes :

Substantiating Evidence:

Fall 2010 DFW Rates for Accounting Department.xls (Microsoft Excel)

FTE's

Findings for FTE's

Program level; Direct - Other

Details/Description: The current faculty generated positions are 6.55 while the actual positions are 7.5. In addition, the faculty generated 3,216 credit hours during the 2009-2010 academic year

Acceptable Target: Increase the number of student credit hours by 7% (form 3,216 to 3441)while maintaining the the current level of faculty

Implementation Plan (timeline): 2010-2011 Academic Year. Class scheduling will be reviewed in an effort to maximize student enrollment and provide faculty full schedules consistent with SBE guidelines. Review with faculty results of Student Instructional Report in an effort to evaluate overall effectiveness of instruction.

Key/Responsible Personnel: Chair and faculty

Supporting Attachments:

Recruiting

Program level; Direct - Other

Details/Description: Number of majors in Accounting provided by University Research are 92.

Acceptable Target: Increase number of majors by 7% to 98.

Implementation Plan (timeline): Continue to recruit via Community Colleges. Attend University college fairs. Increase presence in high schools. Continue to offer Badm 200 as a means of inducing students to declare Accounting as a major.

Key/Responsible Personnel: Department Chair and faculty

Supporting Attachments:

Retention

Program level; Direct - Other

Details/Description: The Academic Year ending 2010 retention rate was 79.8%

Acceptable Target: Increase retention rate to 82%

Implementation Plan (timeline): Academic advising is key. Increase advisement satisfaction by appointinng an advisor for each student and ensuring students see advisor at least 3 times during the academic year.

Key/Responsible Personnel: Department Chair and faculty

Supporting Attachments:

Summary of Findings: The mid year report (fall 2010 term) reflects student credits hours of 1,778. The department is on paste to meet its goal of 3,441 for the Fall 1010 - Spring 2011 academic year assuming credit hours generated are in line with those from the fall 2010 term.

Acceptable Target Achievement: Met

Recommendations : Spring schedules were developed in an effort to maximize student enrollment and provide faculty full schedules consistent with SBE guidelines. One faculty received a course reduction for the Spring 2011 term as a result of teaching a graduate course. Another faculty member was provided a course reduction to facilitate effective research projects.

Reflections/Notes :

Substantiating Evidence:

FTE Report (Microsoft Excel)

Findings for Recruiting

Summary of Findings: The department's mid year report (Fall 2010) reflects the Accounting Department enrollment remained flat at 91 (in comparison to a project goal of 98).

Acceptable Target Achievement: Not Met

Recommendations : The department will continue to agressively recruit students thorugh involement with community college iniitaitives, recruitment of FSU undeclared majors and high school visits.

Reflections/Notes :

Substantiating Evidence:

Findings for Retention

Summary of Findings: The department's mid year retention rate (for Fall 2010 term) for all students is 79.5% (and 80.7% for students who started as freshmen). This is slightly less than our goal of 82% but is significantly higher than the University average of 67.7% for all students and 68.2% for students who started as freshmen.

Acceptable Target Achievement: Not Met

Recommendations : We will continue to monitor retention rates. Our faculty is committed to meeting ith their advisees at least twice during the semester and performing follow up calls to those who have not preregistered. We will contine to have department meetings with student to keep them abreast of all departmental activity.

Reflections/Notes :

Substantiating Evidence:

UG2 Student Learning Outcomes

Increase student learning outcomes

Understand, Analyze and Apply Financial Data

Students should understand and apply financial concepts. Will be assessed with Acct 321 and 411

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.2.2., 1.2.3.,
- UNC Tomorrow: 4.2.1, 4.2.6,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.1

Measures & Findings

Summarize and identify relevant accounting sources

Course level; Direct - Exam

Details/Description: Students should be able to summarize and identify relevant sources (principles and standards) and apply these sources to cases and draw conclusions.

Acceptable Target: 70% of students meet or exceed expectations. This will be assessed in Acct 321

Implementation Plan (timeline): 2010-2011 Academic year. Assessments will be through various rubrics and examinations. This will be assessed in Acct 321

Key/Responsible Personnel: Faculty

Supporting Attachments:

Findings for Summarize and identify relevant accounting sources

Summary of Findings: The mid year report reflects 38% of student exceeded expectation and 62% met expectations for a total exceed and met of 100%.

Acceptable Target Achievement: Exceeded

Recommendations : Continue to monitor assessment findings and identify assessments that may help students gain better insight into accounting processes and provide better skill sets upon graduation.

Reflections/Notes :

Substantiating Evidence:

Understand international accounting standards

Course level; Direct - Exam

Details/Description: Students should understand international accounting standards and concepts, including foreign currency transactions.

Acceptable Target: 70% of students meet or exceed expectations. This will be assessed in Acct 411.

Implementation Plan (timeline): 2010-2011 Academic term. Assessment will be through various rubrics and examinations. This will be assessed in Acct 311.

Key/Responsible Personnel: Faculty

Supporting Attachments:

Findings for Understand international accounting standards

Summary of Findings: The mid year report relfects 17% of students exceeded expectation and 83% met expectation for a total exceed and met of 100%.

Acceptable Target Achievement: Exceeded

Recommendations : Continue to monitor assessment findings and identify new assessments that may help students gain better insight into the accounting process and provide better skill sets upon graduation

Reflections/Notes :

Substantiating Evidence:

Understand, Analyze and Apply Financial Concepts

Program level; Direct - Exam

Details/Description: Students should be able to understand and apply financial concepts

Acceptable Target: 70% of students meet or exceed expectations. This will be assessed with Acct 321 and 411.

Implementation Plan (timeline): Rubrics and exams will be utilized to assist with the assessment of students' understanding and application of financial concepts. Students will be provided various financial and tax data. They will be tasked with the responsiblity of applying financial and tax concepts in an effort to address and solve specifics issues.

Key/Responsible Personnel: Chair and faculty

Supporting Attachments:

Findings for Understand, Analyze and Apply Financial Concepts

Summary of Findings: The mid year report reflects the following:
Section 01
73% of students exceeded expectations
23% of students met expectations
4% of students did not meet expectations
96% met or exceeded expectations

Section 02
58% of students exceeded
33% of students met
9% of students did not meet expectations
91 % met or exceeded

Results: Near Term Target Achievement: Exceeded; Long Term Target Achievement : Exceeded

Acceptable Target Achievement: Exceeded

Recommendations : The department will continue to monitor this learning outcome and will also continue to utilize labs to maintain and/or enhance assessment results.

Reflections/Notes :

Substantiating Evidence:

Research and Application

Students should have the ability to perform basic accounting, tax and legal research and apply their findings to specific situations. Will be assess with Acct 320 and 412.

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.2.2., 1.2.3.,
- UNC Tomorrow: 4.2.1, 4.2.6,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.1

Measures & Findings

IT In Acctg Process
Program level; Direct - Exam

Details/Description: Students should be able to information technology into the accounting process.

Acceptable Target: 70% of students meet or exceed expectations. This will be assessed with Acct 300.

Implementation Plan (timeline): 2010-2011 Academic year. Assessment will be through various rubrics and examinations that have a technology component. The class which will be used for this assessment is Acct 300.

Key/Responsible Personnel: Chair and faculty

Supporting Attachments:

Findings for IT In Acctg Process

Summary of Findings: The mid year report reflects the following:
42% of students exceeded expectations
21% of students met expectations
37% of students did not meet expectations
63% met or exceeded

Results: Near Term Target Achievement: Not Met

Hard copies of student work and scored rubrics are in filing cabinet.

Acceptable Target Achievement: Not Met

Recommendations : Recommendations : I would like to inform you that I am taking some actions in order to bring that percentage up to the desired level of 70 %. I am requesting, in concert with the department's chair , to revise the prerequisites since a bulk of those students not meeting expectations are non-accounting majors who have not taken the adequate courses that prepare them to pass the class.

Reflections/Notes :

Substantiating Evidence:

Research and Application
Program level; Direct - Other

Details/Description: Students should have the ability to perform basic accounting, tax and legal research and apply their findings to specific situations.

Acceptable Target: 70% of the student should perform at acceptable levels. This will be assessed in Acct 320 and 412.

Implementation Plan (timeline): 2010-2011 Academic year. Via various assessment rubrics, students will be reviewed on their ability to review data, perform basic research utilizing accounting, tax and legal periodicals and databases and then apply their findings to specific situations identified by the instructors.

Key/Responsible Personnel: Chair and faculty

Supporting Attachments:

Findings for Research and Application

Summary of Findings: The mid year report reflects the following:
38% of students exceeded expectations
62% of students met expectations
100% met or exceeded

Hard copies of student work and scored rubrics are in the files.
Results: Near Term Target Achievement: Exceeded

Acceptable Target Achievement: Exceeded

Recommendations : We will continue to monitor assessment findings and identify new assessments that may help students gain better insight into the accounting process and provide better skill sets upon graduation.

Reflections/Notes :

Substantiating Evidence:

UG4 Co-op Opportunities

Increase co-op and internship opportunities for majors

Co-op and Internship Opportunities

Increase co-op and internship opportunities for majors by 8%.

Measures & Findings

Co-op and Internship Opportunities
Program level; Direct - Other

Findings for Co-op and Internship Opportunities

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.1.2., 1.1.5., 1.4.1., 1.4.2., 1.4.3.,
- UNC Tomorrow: 4.1.1, 4.2.6, 4.4.2,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.3

Details/Description: The department in conjunction with Career Services will continue to identify co-op and internship opportunities. Student professional conferences and workshops will continue to be encouraged and funds identified for student travel. Faculty will assist students with resume review and business etiquette. A record will be maintained identifying the number of students who successfully obtained co-op and/or internships.

Acceptable Target: A target of five co-op and/or internships will be identified and students will be placed during the 2010-2011 academic year.

Implementation Plan (timeline): Discuss internship and co-op opportunities with local and regional businesses. Work with career services in an effort to achieve stated goals

Key/Responsible Personnel: Department Chair and faculty

Supporting Attachments:

Summary of Findings: The mid year report reflects 3 students received co-op through Ft. Bragg and two students worked as interns

Acceptable Target Achievement: Met

Recommendations : Continue to work with Ft. Bragg and local agencies and private firms in an effort to increase exposure.

Reflections/Notes :

Substantiating Evidence:

UG5 Entrepreneurship Capacity

Partner with local community to assist with building entrepreneurship capacity

Entrepreneurship

Increase partnership awareness for the community by 10%

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 2.3.3., 2.5.1., 2.5.4., 2.5.5.,
- UNC Tomorrow: 4.4.1, 4.4.2, 4.4.3,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.5

Measures & Findings

Entrepeneurship Capacity

Details/Description: The department will partner with Fayetteville Business Center, Legal Affairs, private and public entities in an effort to offer and enhance the entrepreneurship initiative. Courses will be offered in legal affairs, accounting and taxation. In addition, services will be offered to disadvantaged and nonprofit organizations. The department will also participate in the community wide initiative to bring entrepreneurship to the region. Data will be captured via the Fayetteville Business Center and Six Disciplines.

Acceptable Target: Participate in at least one entrepeneurship opportunity during the 2010-2011 academic year.

Implementation Plan (timeline): 2010-2011 Academic Year. The department will have further discussion with FSU Business Center, Legal Affairs and the private section regarding initiatives that will be capacity. in addition, the department will work with the Entrepeneurship Center at FSU.

Key/Responsible Personnel: Faculty and chair

Supporting Attachments:

Findings for Entrepeneurship Capacity

Summary of Findings: The mid year report reflects that the Accounting Department was not directly involved in partnership awareness initatives during the fall 2010 term. Two faculty members participated in teh Entrepeurship fair held in November 2010.

Acceptable Target Achievement: Not Met

Recommendations : Continue to meet and collaborate with local businesses and the community at large regarding this matter.

Reflections/Notes :

Substantiating Evidence:

Business development workshops

Increase participation in business development seminars

Mapped to:

Measures & Findings

Business Development Courses
Program level; Direct - Other

Findings for Business Development Courses

- FSU Strategic Priorities, Initiatives, and Indicators: 2.5.1., 2.5.4., 2.5.5.,
- UNC Tomorrow: 4.4.1, 4.4.2, 4.4.3,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.5

Details/Description: The department will partner with Fayetteville Business Center, Legal Affairs, private and public entities in an effort to offer and enhance the entrepreneurship initiative. Courses will be offered in legal affairs, accounting and taxation. In addition, services will be offered to disadvantaged and nonprofit organizations. The department will also participate in the community wide initiative to bring entrepreneurship to the region. Data will be captured via the Fayetteville Business Center and Six Disciplines.

Acceptable Target:

Implementation Plan (timeline): 2010-2011 Academic Year. The department will have further discussion with FSU Business Center, Legal Affairs and the private section regarding initiatives that will be capacity.

Key/Responsible Personnel: Faculty and chair

Supporting Attachments:

Summary of Findings: No business course workshops were conducted during the Fall 2010 term.

Acceptable Target Achievement: Not Met

Recommendations : Identify ways to develop this initative.

Reflections/Notes :

Substantiating Evidence: