Report:	Assessment Plan Details for: Accounting Department
	Report Generated by TaskStream
Workspace:	Operational Plan & Assessment Report - OPAR
Assessment Plan:	2009-10 Cycle: Assessment Plan and Assessment Findings
Assessment Plan Template:	OPAR Assessment Plan
Report Generated:	Thursday, September 02, 2010

Measures and Findings

Accounting Department Outcome Set

UG1 Retention

Recruiting

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.1.2.,
- UNC Tomorrow: 4.2.1, 4.2.2,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.2

Measures & Findings

Number of Majors
Program level; Direct - Other

Details/Description: Number of majors in Accounting provided by University Research.

Acceptable Target: Increase number of majors by 7%

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Number of Majors

Summary of Findings: The number of majors in the Department of Accounting remain flat (92).

Acceptable Target Achievement: Not Met

Recommendations : Continued and increased emphasis at University major fair. Visit community colleges and high school. Continue with Badm 200 (Introduction to Business).

Reflections/Notes :

Substantiating Evidence:

Retention

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.1.5.,
- UNC Tomorrow: 4.2.2, 4.2.3, 4.2.5,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.2, 3.3.1.3

Measures & Findings

Academic Advisement Survey
Program level; Indirect - Survey

Details/Description: % of students selecting Agree or Strongly Agree in response to the item: “I am satisfied with the quality of academic advisement.”

Acceptable Target:

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Academic Advisement Survey

Summary of Findings: Academic Advisement Survey reflects a significant drop in advisment satisfaction to 64.29%

Acceptable Target Achievement: Not Met

Recommendations : Ensure that all student have advisors for the upcoming academic year. Continue to meet with students at the beginning of each academic term. Stress advisment to faculty.

Reflections/Notes : A number of students did not have advisors and were advised by the Department Chair. Advisement was completed in a timely manner.

Substantiating Evidence:

Advising Survey Only.pdf (Adobe Acrobat Document)

DFW Rates in specific classes
Program level; Direct - Other

Details/Description: The department will provide additional academic support to students enrolled in high DFW classes. Specifically, mandatory labs will be added to

Findings for DFW Rates in specific classes

Summary of Findings: DFW rate for the department was significantly reduced from 34% to 21.34%.

provide students additional hands on times regarding all elements for financial and managerial accounting preparation. Extended grade contracts will be used as part of the Extended Grade Policy which will further encourage students to participate in academic support initiatives.

Acceptable Target: Reduce DFWs by 7%

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Acceptable Target Achievement: Exceeded

Recommendations : Continue emphasis on accounting labs and outside assistance with students. Provide students early progress reports and include various types of assignment to ensure full coverage of topics.

Reflections/Notes :

Substantiating Evidence:

Comparative Analysis.pdf (Adobe Acrobat Document)

Retention Rate
Program level; Direct - Other

Details/Description: Retention rate based on data from University Research.

Acceptable Target: Increase retention rate from 82.4% to 86%.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Retention Rate

Summary of Findings: The retention rate for the Department of Accounting dropped slightly to 79.8% (in comparison to the University as a whole of 68.8%)

Acceptable Target Achievement: Not Met

Recommendations : Increased emphasis on pre-registration will continue. Calls and emails will be sent to students who have not pre-registered. Increased efforts will be made by advisors to keep students on track to graduate. Following the academic program will be re-inforced during department meetings with students.

Reflections/Notes :

Substantiating Evidence:

Retention Data Only.pdf (Adobe Acrobat Document)

FTE's

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.2.5.,
- UNC Tomorrow: 4.2.1, 4.2.2, 4.2.3,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.2, 3.3.1.3

Measures & Findings

Number of FTE's
Program level; Direct - Other

Details/Description: Average number of FTE's for Accounting faculty

Acceptable Target:

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Number of FTE's

Summary of Findings: Total Student Credit Hours increased by 438 (excluding the addition of new faculty member). This reflects an increase of 18% over last year.

Acceptable Target Achievement: Exceeded

Recommendations : Continue to offer classes at times that meet student schedules. Encourage pre-registration throughout the School of Business

Reflections/Notes :

Substantiating Evidence:

Credit hours generated summary.pdf (Adobe Acrobat Document)

UG2 Student Learning Outcomes

Crtical/Analytical Thinking - Journal Entries

Mapped to:

Measures & Findings

Assessment data - Journal Entries
Program level; Direct - Exam

Findings for Assessment data - Journal Entries

- FSU Strategic Priorities, Initiatives, and Indicators: 1.2.2., 1.2.3.,
- UNC Tomorrow: 4.2.1, 4.2.6,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.1, 3.3.1.3

Details/Description: See Accounting Degree Assessment Plan for details

Acceptable Target: 70% of students meet or exceed expectations

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Summary of Findings: Fall 2009 Assessment data:
Over all the sections, 80% of the students met or exceeded expectations

Acceptable Target Achievement: Exceeded

Recommendations : Continue the labs

Reflections/Notes : See Accounting Degree Program Assessment Plan for more details.

Substantiating Evidence:

Critical/Analytical - Prepare Financial Statements

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.2.2., 1.2.3.,
- UNC Tomorrow: 4.2.1, 4.2.6,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1, 3.3.1.3

Measures & Findings

Assessment data - Financial statements
Program level; Direct - Exam

Details/Description: See Accounting Degree Assessment plan for details.

Acceptable Target: 70% of students meet or exceed expectations

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Assessment data - Financial statements

Summary of Findings: Fall 2009 assessment results:
Over all the sections, 75% of students met or exceeded expectations.

Acceptable Target Achievement: Exceeded

Recommendations : Continue labs

Reflections/Notes : See Accounting Degree Program Assessment Plan for more details.

Substantiating Evidence:

Financial - Accounting Principles

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.2.3.,
- UNC Tomorrow: 4.2.1, 4.2.6,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1, 3.3.1.3

Measures & Findings

Revised Assessment assignment
Program level; Direct - Exam

Details/Description: Replace the Wiley exam with a more appropriate assessment assignment.

Acceptable Target:

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Revised Assessment assignment

Summary of Findings: Fall 2009 assessment data:
71% of students exceeded expectations
29% of students met expectations
100% met or exceeded expectations

Acceptable Target Achievement: Exceeded

Recommendations :

Reflections/Notes : See Accounting Degree Program assessment plan for more details.

Substantiating Evidence:

UG3 Course Offerings

Online Course Development

Mapped to:

- FSU Strategic Priorities, Initiatives,

Measures & Findings

Online Course Offerings
Program level; Direct - Other

Findings for Online Course Offerings

and Indicators: 1.1.2., 1.4.3.,

- UNC Tomorrow: 4.1.1, 4.2.1, 4.2.3,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1, 3.3.1.3

Details/Description: At least four online courses will be added to the department schedule of class offering prior to the Fall 2010 term. Courses will include Cost Accounting, Intermediate Accounting, Accounting Information Systems and Business Law. Courses will utilize integrated technology including video presentations of the class material. Faculty and department chair will perform ongoing assessment of courses. Students will submit evaluation of course content. In addition, rubrics will be utilized to assess specific learning outcome such as critical analysis, financial statement preparation, comprehensive case study and research of accounting information. Data will be collected and reported via Task Stream. Task Stream provides specific goals that should be met for each course offering.

Acceptable Target:

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Summary of Findings: Five (5) online accounting courses were developed during the 2009-2010 academic term.

Acceptable Target Achievement: Exceeded

Recommendations : Continue the development

Reflections/Notes : Change in faculty may impact course offerings. Increased technology will be included in each course.

Substantiating Evidence:

UG4 Co-op Opportunities

Co-op and Internship Opportunities

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.1.2., 1.1.5., 1.4.1., 1.4.2., 1.4.3.,
- UNC Tomorrow: 4.1.1, 4.2.6, 4.4.2,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1, 3.3.1.1, 3.3.1.3

Measures & Findings

Co-op and Internship Opportunities

Program level; Direct - Other

Details/Description: The department in conjunction with Career Services will continue to identify co-op and internship opportunities. Student professional conferences and workshops will continue to be encouraged and funds identified for student travel. Faculty will assist students with resume review and business etiquette. A record will be maintained identifying the number of students who successfully obtained co-op and/or internships.

Acceptable Target: Increase the number of opportunities by 10%.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Co-op and Internship Opportunities

Summary of Findings: Co-op and internships are still being provided to qualified students. In addition, 14 students enrolled in and completed Acct 450 (Accounting Internship) during the prior academic year.

Acceptable Target Achievement: Met

Recommendations : Continue to work with Career Services, National Association of Black Accountants, Fort Bragg and other entities to increase internship and co-op opportunities.

Reflections/Notes :

Substantiating Evidence:

UG5 Entrepreneurship Capacity

Entrepreneurship

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 2.3.3., 2.5.1., 2.5.4., 2.5.5.,
- UNC Tomorrow: 4.4.1, 4.4.2, 4.4.3,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.5

Measures & Findings

Entrepeneurship Capacity

Details/Description: The department will partner with Fayetteville Business Center, Legal Affairs, private and public entities in an effort to offer and enhance the entrepreneurship initiative. Courses will be offered in legal affairs, accounting and taxation. In addition, services will be offered to disadvantaged and nonprofit organizations. The department will also

Findings for Entrepeneurship Capacity

Summary of Findings: Assisted the local Chamber of Commerce with evaluating its audited financial statements. Project included faculty and student collaboration. Assist various entities in the development of for profit and nonprofit activities including the Fayetteville Business League.

Acceptable Target Achievement: Met

participate in the community wide initiative to bring entrepreneurship to the region. Data will be captured via the Fayetteville Business Center and Six Disciplines.

Acceptable Target: Increase capacity by 10%

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Recommendations : Continue to seek out avenues to provide assist to the community and bill entrepreneurship in the community.

Reflections/Notes :

Substantiating Evidence:

Business development workshops

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 2.5.1., 2.5.4., 2.5.5.,
- UNC Tomorrow: 4.4.1, 4.4.2, 4.4.3,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.5

Measures & Findings

Business Development Courses

Program level; Direct - Other

Details/Description: The department will partner with Fayetteville Business Center, Legal Affairs, private and public entities in an effort to offer and enhance the entrepreneurship initiative. Courses will be offered in legal affairs, accounting and taxation. In addition, services will be offered to disadvantaged and nonprofit organizations. The department will also participate in the community wide initiative to bring entrepreneurship to the region. Data will be captured via the Fayetteville Business Center and Six Disciplines.

Acceptable Target:

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Business Development Courses

Summary of Findings: Department faculty assisted the Office of Legal Affairs and the North Carolina Bar Association with presentations to the local community on start up businesses. Faculty member also developed a tax exempt template for the FSU Research Corporation.

Acceptable Target Achievement: Met

Recommendations : Continue to identify ways to enhance the business community and be a source of support.

Reflections/Notes :

Substantiating Evidence: