Report:	Assessment Plan Details for: • Director of Athletics
	Report Generated by TaskStream
Workspace:	Operational Plan & Assessment Report - OPAR
Assessment Plan:	2010-11Cycle: Assessment Plan and Assessment Findings
Assessment Plan Template:	OPAR Assessment Plan
Report Generated:	Saturday, February 26, 2011

Measures and Findings

Athletics 2010-11 Unit Goals

Recruit and Retain Student-Athletes

Attract, recruit, and retain high quality student-athletes

Increase grade point average

To increase the overall grade point average from 2.4 to 2.7

Mapped to:

- FSU Mission Statement: 1. Baccalaureate, 1. Educational,
- FSU Strategic Priorities, Initiatives, and Indicators: 1.1.1., 1.1.2., 1.1.4.,
- UNC Tomorrow: 4.2.1, 4.2.5,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.2, 3.3.1.3

Measures & Findings

Grade Point Average of Student-Athletes
Institution level; Indirect - Other

Details/Description: Grade Point Average of Student-Athletes in aggregate and/or by team

Acceptable Target: GPA = 2.7 in aggregate

Implementation Plan (timeline): At mid-year, Athletics evaluates all student-athletes academic status.

Key/Responsible Personnel: Director of Athletics
Compliance Officer
Athletics Academic Coordinator
Institutional Research

Supporting Attachments:

Findings for Grade Point Average of Student-Athletes

Summary of Findings: MID-YEAR STATUS:
- All student-athletes transcripts per team were reviewed to determine those below 2.0 GPA overall. Strategies and actions are being developed to provide assistance to those students identified.
- After spring break 2011 another assessment of all student-athletes will be done. At year-end, Athletics will determine if the GPA increase was met.

Acceptable Target Achievement:

Recommendations :

Reflections/Notes :

Substantiating Evidence:

Recruit students that meet minimum NCAA requirements

Athletics will continue to focus on recruiting students that meet NCAA requirements as well as FSU Admissions requirements.

Mapped to:

- FSU Mission Statement: 1. Baccalaureate, 1. Educational,
- FSU Strategic Priorities, Initiatives, and Indicators: 1.1.2., 1.1.4.,
- UNC Tomorrow: 4.2.1,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.2, 3.3.1.3

Measures & Findings

Compliance with NCAA and FSU Eligibility Standards

Details/Description: Athletics must comply with these standards when recruiting and admitting new freshman student-athletes.

Acceptable Target: For new freshman student-athletes:
- NCAA Standards - 820 SAT
- FSU Standards - 2.3 High School GPA

Implementation Plan (timeline): Ongoing - Student-athletes applications and transcripts are reviewed prior to acceptance at FSU.

Key/Responsible Personnel: Compliance Officer
Admissions Director
Director of Athletics

Supporting Attachments:

Findings for Compliance with NCAA and FSU Eligibility Standards

Summary of Findings: MID-YEAR STATUS:
- In fall 2010, the Compliance Officer implemented a recruitment checklist to ensure eligibility for student-athletes for coaches to use when they recruit.
- In fall 2010, Athletics began a new procedure to jointly review high school transcripts of propsective students with the Admissions Office earlier in the review process to make earlier determinations of admission.

Acceptable Target Achievement:

Recommendations :

Reflections/Notes :

Substantiating Evidence:

Enhance Community Partnerships

Establish community partnerships with external organizations

Establish partnership w/ Fayetteville-Cumberland Parks & Rec

Establish an agreement with Fayetteville-Cumberland Parks and Recreation and collaborate on at least one event

Mapped to:

- FSU Mission Statement: 1. Southeastern North Carolina, 2. Leaders of Change, 4. Economic, 4. Service,
- FSU Strategic Priorities, Initiatives, and Indicators: 2.3.0., 5.3.1., 5.3.3.,
- UNC Tomorrow: 4.4.1, 4.4.3, 4.7.4,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.5

Measures & Findings

Agreement with Fayetteville-Cumberland Parks and Recreation
Other level; Direct - Other

Details/Description: Athletics will develop an agreement and obtain signatures as appropriate

Acceptable Target: At least one completed/signed agreement between two parties

Implementation Plan (timeline):

Key/Responsible Personnel: Director of Athletics
Sports Information Director

Supporting Attachments:

Findings for Agreement with Fayetteville-Cumberland Parks and Recreation

Summary of Findings: MID-YEAR STATUS:
In collaboration with Fayetteville-Cumberland Parks and Recreation, Athletics implemented two new activities:
- Parks and Recreation Youth Football Championship (city-wide) was held in the FSU Football Stadium
- Parks and Recreation youth began serving as ball boys and ball girls at varsity basketball games

Acceptable Target Achievement:

Recommendations :

Reflections/Notes :

Substantiating Evidence:

Establish partnership with Cumberland Co. Schools

Collaborate with Cumberland County Public Schools (CCS) to collaborate on two community events

Mapped to:

- FSU Mission Statement: 2. Leaders of Change, 3. Other NC Educational institutions, 4. Service,
- FSU Strategic Priorities, Initiatives, and Indicators: 3.2.2., 5.1.0.,
- UNC Tomorrow: 4.4.4, 4.7.4,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.5

Measures & Findings

Events with Cumberland County Schools
Other level; Direct - Other

Details/Description:

Acceptable Target: Two events held with Cumberland County Schools

Implementation Plan (timeline):

Key/Responsible Personnel: Director of Athletics
Assistant Athletic Director
Sports Information Director

Supporting Attachments:

Findings for Events with Cumberland County Schools

Summary of Findings: MID-YEAR STATUS:
In collaboration with the Cumberland County Schools Athletic Director, FSU Athletics hosted the High School Football Jamboree (county-wide) for the first time.

Acceptable Target Achievement:

Recommendations :

Reflections/Notes :

Substantiating Evidence:

Enhance Student-Athlete Involvement

Create activities involving the NCAA's Student Advisory Committee at FSU and individual teams for the university and external communities that reflect successful educational practices and strategies

Student-Athletes Create Activities for the Community

Measures & Findings

Nine intercollegiate athletic teams will create at least one community activity per team

The SAAC organization will create at least two activities in 2010-11

Mapped to:

- FSU Mission Statement: 1. Southeastern North Carolina, 4. Service,
- FSU Strategic Priorities, Initiatives, and Indicators: 2.3.0., 3.2.0., 5.1.1.,
- UNC Tomorrow: 4.7.4,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.5

Student-Athlete Activities with Community

Other level; Direct - Other

Details/Description:

Acceptable Target: Each of nine teams completed at least one community activity

SAAC (student-athlete committee) completed at least two community activities

Implementation Plan (timeline):

Key/Responsible Personnel: Director of Athletics
SAAC Advisor
Head Coaches

Supporting Attachments:

Findings for Student-Athlete Activities with Community

Summary of Findings: MID-YEAR STATUS:
- Six of the nine teams completed a variety of community activities. (See attachment)
- SAAC organized three activities in fall 2010:
> A special Breast Cancer Awareness football game in fall 2010.
> A Canned Food Drive durinng basketball season
> A Christmas Toy Drive

Acceptable Target Achievement:

Recommendations :

Reflections/Notes :

Substantiating Evidence:

Student-Athletes Community Service - Fall 2010 (Word Document (Open XML))

Increase Private Support for Athletics Scholarships

Athletics, including administrators, staff, and coaches, will increase private fund support for athletics scholarships

Increase 1000 Bronco Giving

Increase 1000 Bronco giving by 10% over previous year

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.4.0., 6.3.4.,
- UNC Tomorrow: 4.2.1,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.2

Measures & Findings

1000 Broncos Fundraising

Other level; Direct - Other

Details/Description: Increase fundraising outcomes with the 1000 Broncos Campaign (Note: Highest balance in account has been $90,000. Funds have been used for scholarships; therefore, the balance at the beginning of 2010-2011 was $44,000.)

Acceptable Target: 10% increase in funds over previous year

Implementation Plan (timeline):

Key/Responsible Personnel: Director of Athletics
Sports Information Director
Institutional Advancement

Supporting Attachments:

Findings for 1000 Broncos Fundraising

Summary of Findings: - In fall 2010, the 1000 Broncos increased by $4,000 adding to the balance of $44,000, totaling $48,000.
- In collaboration with Institutional Advancement, created a new campaign--the "Friends of Athletics"--to energize and find additional ways to give to the 1000 Broncos, such as texting to donate.
- In fall 2010, Athletics sent out the 1000 Broncos newsletter to communicate to existing members of this group.

Acceptable Target Achievement:

Recommendations :

Reflections/Notes :

Substantiating Evidence:

Increase/Maintain Corporate Giving for Scoreboard

Measures & Findings

Athletics will continue to identify corporate donors for the scoreboard, resulting in at least one additional corporate sponsor.

Athletics will monitor existing corporate donors for their continued support, providing at least one communication to them during the year

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.4.0., 1.5.1., 1.6.3.

Increase/Maintain Corporate Sponsors
Other level; Direct - Other

Details/Description:

Acceptable Target: 100% of corporate sponsors will continue from year-to-year

At least 1 new corporate sponsor will be added

Implementation Plan (timeline):

Key/Responsible Personnel: Director of Athletics
Institutional Advancement

Supporting Attachments:

Findings for Increase/Maintain Corporate Sponsors

Summary of Findings: MID-YEAR STATUS:
- Athletics is maintaining existing Corporate Giving accounts.
- In fall 2010, Churches Chicken was added as a new corporate sponsor of the scoreboard.
- In collaboration with the Chancellor, a Corporate Night reception was held prior to an evening football game for all sponsors and other special guests.

Acceptable Target Achievement:

Recommendations :

Reflections/Notes :

Substantiating Evidence:

Increase Athletics Fees

Request an increase in Athletics Fees of $50 per student for 2010-2011 and 2011-2012

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.2.0., 1.4.0., 1.5.0., 1.6.0.,
- UNC Tomorrow: 4.2.5,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.2

Measures & Findings

Incremental Fee Increase

Details/Description: $50 per student for next two years (2010-11 and 2011-12)

Acceptable Target:

Implementation Plan (timeline):

Key/Responsible Personnel: Director of Athletics
Athletics Budget Director
Chancellor
Vice Chancellor for Business & Finance

Supporting Attachments:

Findings for Incremental Fee Increase

Summary of Findings: MID-YEAR STATUS:
- It was the decision of the Chancellor not to seek an athletics fee increase in 2010-2011.

Acceptable Target Achievement: Not Met

Recommendations :

Reflections/Notes :

Substantiating Evidence:

Maintain Facilities

Maintain facilities to comply with state and NCAA standards, making them attractive to students, employees, and external constituencies.

Monitor construction of video scoreboard

Complete construction of video scoreboard by September 2010.

Mapped to:

- FSU Mission Statement: 4. Economic,
- FSU Strategic Priorities, Initiatives, and Indicators: 1.4.0., 1.5.0., 1.6.3., 2.3.0., 3.3.0.,
- UNC Tomorrow: 4.7.4

Measures & Findings

Construction of Video Scoreboard

Details/Description: Athletics will work with FSU Facilities, State Construction, and Daktronics to ensure that the video scoreboard is completed by September 2010 for the first home game.

Acceptable Target: Scoreboard fully operational

Implementation Plan (timeline):

Key/Responsible Personnel: Director of Athletics
Associate Vice Chancellor for Facilities

Supporting Attachments:

Findings for Construction of Video Scoreboard

Summary of Findings: MID-YEAR STATUS:
- Video scoreboard completed on time in September 2010.

Acceptable Target Achievement: Met

Recommendations :

Reflections/Notes :

Substantiating Evidence:

Assess adequacy of athletics-related facilities

Measures & Findings

Assess athletics facilities and equipment to ensure all are in 100% working order or plans are in place to achieve that end

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.4.0., 1.5.0., 1.6.3.,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.2

Repairs and Renovations of Athletics Facilities

Details/Description: Athletics continuously monitors facilities and identifies defects or problems and takes responsibility for requesting repairs using FSU Facilities or external vendors/suppliers.

Acceptable Target: 100% completion of repairs and renovations

Implementation Plan (timeline):

Key/Responsible Personnel: Director of Athletics
Athletics Buildings Manager
FSU Facilities

Supporting Attachments:

Findings for Repairs and Renovations of Athletics Facilities

Summary of Findings: MID-YEAR STATUS:
- Repaired pot holes in the track
- Repaired football and basketball bleachers
- Refurbished basketball and volleyball courts

Acceptable Target Achievement:

Recommendations :

Reflections/Notes :

Substantiating Evidence: