Report:	Assessment Plan Details for: Performing & Fine Arts
	Report Generated by TaskStream
Workspace:	Operational Plan & Assessment Report - OPAR
Assessment Plan:	2010-11Cycle: Assessment Plan and Assessment Findings
Assessment Plan Template:	OPAR Assessment Plan
Report Generated:	Thursday, February 10, 2011

Measures and Findings

Performing & Fine Arts Unit Goals

1. Facilitate students' efficient progress toward graduation

Facilitate Performing and Fine Arts students' efficient progress toward graduation

1. Increase retention rate to 80%.

Increase the retention rate for Performing and Fine Arts to 80%.

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.1.5.,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.2

Measures & Findings

Student advisement and assessments
Program level; Direct - Other

Details/Description: The unit revised its goal from the previous year to be aligned with those of institution. The retention rate for PFA will be 80%.

Acceptable Target: 80% of students retained.

Implementation Plan (timeline): Retention and advising surveys will be administered each fall and spring semester.

Key/Responsible Personnel: Dr. Lamb (chair), Jonathan Chestnut (assistant chair), all Performing and Fine Arts advisors.

Supporting Attachments:

Fall 2009 retention data (Excel Workbook (Open XML))

Fall 2010 Advising Survey Results (Excel Workbook (Open XML))

Findings for Student advisement and assessments

Summary of Findings: The retention rate for PFA is currently 75%. Student satisfaction with advisement in PFA is 93.8%.

Acceptable Target Achievement:

Recommendations : It appears that retention in PFA is related to issues beyond advisement. Advisors need to encourage students to solve financial aid issues in a timely manner.

Reflections/Notes :

Substantiating Evidence:

2. Students will acheive SLOs in each area of PFA

Measures & Findings

Assess SLOs using juried performances and capstone classes

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.2.1., 1.2.3., 1.4.2., 1.5.1., 1.5.2.,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.1

Music Area assessment reports

Program level; Indirect - Survey

Details/Description: The music area assessment report identifies student learning outcomes for the program and the various assessments used to assure that acquition of content knowledge and performance skills have been achieved. Results from the student assessment report will identify areas for continuous improvement.

Acceptable Target: Passing scores on each of the following assessments: applied juries, Freshman review, Sophomore qualifying exam, recital juries.

Implementation Plan (timeline): Music Area assessment time line:
1. Applied juries -- end of each semester
2. Freshman review -- end of spring semester
3. Sophomore qualifying exam -- administered during enrollment of MUSI 288
4. Senior recital jury
5. Senior recital

Key/Responsible Personnel: All applied teachers and music advisors.

Supporting Attachments:

Fall 2010 class climate (Adobe Acrobat Document)

Music Area Assessment report (Microsoft Word)

Findings for Music Area assessment reports

Summary of Findings: The music area continued its assessments of student learning outcomes developed in 2009-2010. The Sophomore Qualifying exam and the Senior recital juries are comprehensive and designed to address the student learning outcomes in music. Passing these assessments indicate that achievement of learning outcomes have been achieved. During fall 2010, one student took and passed the Sophomore qualifying exam and two students successfully passed their senior recital juries. First time pass rate is 100%.

Acceptable Target Achievement: Met

Recommendations :

Reflections/Notes :

Substantiating Evidence:

C. McKinnon-Senior Recital (Adobe Acrobat Document)

C. Riddley--Sophomore Qualifying Exam (Adobe Acrobat Document)

C. Riddley-Sophomore Qualifying Exam (Adobe Acrobat Document)

E. Brown--Senior Recital (Word Document (Open XML))

Theater Area assessment report

Program level; Direct - Other

Details/Description: Results from the student assessment report will identify areas for continuous improvement. The area in transition from a BA in Speech/Theater to a BA in Theater.

Acceptable Target: Approved BA in Theater curriculum.

Implementation Plan (timeline): All curricular and policy changes should be in effect fall 2011.

Key/Responsible Personnel: Dr. Lamb (Chair) and theater area faculty.

Supporting Attachments:

Rubrics for theater area (Adobe Acrobat Document)

Theater Area assessment report (Microsoft Word)

Findings for Theater Area assessment report

Summary of Findings: Theater is admidst of a degree change from BA in Speech/Theater to BA in Theater. The old degree did not meet the standards for NAST accreditation in theater. The new degree addresses these issues. The degree is currently in the final stages of the vetting process.

Acceptable Target Achievement: Not Met

Recommendations : A new assessment system including a student and faculty handbook needs to be finalized.

Reflections/Notes :

Substantiating Evidence:

Visual Arts Area assessment report
Program level; Direct - Portfolio

Details/Description: The visual arts assessment report identifies student learning outcomes for the program and the various assessments used to assure that acquition of content knowledge and production processes have been achieved. Results from the student assessment report will identify areas for continuous improvement.

Acceptable Target: At least 85% of students will pass ART 400 Senior Show.

Implementation Plan (timeline): The end of each semester.

Key/Responsible Personnel: Jonathan Chestnut (Assistant Chair) and all visual art faculty.

Supporting Attachments:

2009-2010 Visual Arts Area assessment report (Microsoft Word)

Findings for Visual Arts Area assessment report

Summary of Findings: The portfolio review is a useful tool to assess student learning outcomes in the visual arts. As part of ART 400 Senior Show students must provide a critical analysis and defend their portfolio before they are allowed exhibit their works. Successful portfolio review at this level indicates that students have achieved all learning outcomes in the visual arts for their particular concentration.

Acceptable Target Achievement: Met

Recommendations : Create a rubric to help students prepare for their oral defense of senior show.

Reflections/Notes :

Substantiating Evidence:

2010-2011 Visual Art Assessment Report (Microsoft Word)

Oral presentation rubric (Microsoft Word)
Rubric for senior show critique and defense.

2. Make program more attractive to prospective students

PFA will enhance attractiveness to students by seeking specialized accreditation in music, art, and theater by 2015.

1. All areas will have specialized accreditation

All areas in PFA will have specialized accreditation in art, music, and theater

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.4.4.,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.1

Measures & Findings

Music, Art, Theater curricular revisions
Program level; Direct - Other

Details/Description: All curricula in PFA will be revised to meet the standards of the following specialized accreditation agencies: National Association for Schools of Music (NASM), National Association for Schools of Art and Design (NASAD), and National Association for Schools Theater (NAST).

Acceptable Target: Approval by FSU and each accreditation agency.

Implementation Plan (timeline): Revisions according to the following time table:
Music 2010
Art 2011
Theater 2011

Key/Responsible Personnel: Dr. Lamb (chair) and area faculty in music, art, and theater.

Supporting Attachments:

BA in General Music revisions (Word Document (Open XML))

BA in Theater Curriculum (Word Document (Open XML))

BA in Theater proposal (Word Document (Open XML))

BS in Music Education revisions (Word Document (Open XML))

Findings for Music, Art, Theater curricular revisions

Summary of Findings: The theater area approved its new curriculum for a BA in Theater and discontinued its BA in Speech/Theater in the fall of 2010. The new curriculum is currently in the vetting process.

The Music Area received its visitor's report and is making the following additional revisions to its curriculum: including improvisational skills for all majors and requiring all majors to participate in chamber ensembles.

The Visual Art area is addressing the issues concerning its physical plant.

Acceptable Target Achievement: Not Met

Recommendations : The first time accreditation process will continue until all standards have been met.

Reflections/Notes :

Substantiating Evidence:

NASM site visit and evaluation report
Program level; Indirect - Other

Details/Description: The Music Area prepared for the site NASM site visit by revising its curriculum, completing a self-study, addressing issues with the facilities, and hosting the NASM evaluation team visit September 19-21, 2010. A NASM visitor's report was received December 2010.

Acceptable Target: Successful site visit in the fall semester of 2010. Site visit is scheduled for September 19-21, 2010.

Implementation Plan (timeline): NASM site visit: September 19-21, 2010
Evaluation report received by December 2010
Response to the NASM visitor's report will be submitted May 2011.

Key/Responsible Personnel: PFA department chair, PFA faculty and NASM site evaluators.

Supporting Attachments:

Music Area's self-study for NASM (Word Document (Open XML))

NASM Evaluators' itinerary (Microsoft Word)

NASM Evaluators' report (Adobe Acrobat Document)

Findings for NASM site visit and evaluation report

Summary of Findings: NASM has identified three areas for improvement:
1.It does not appear that budget plans are in place to provide for adequate acquisition, maintenance, and replacement of equipment.
2. BS in Music Education: It does not appear that students acquire rudimentary capacity to create derivative or original music.
3. BS in Music Education: It does not appear that ensemble experiences are required to be varied both in size and nature.

Acceptable Target Achievement:

Recommendations : 1. Explore applied lesson fees as an option.
2. Provide documentation that this standard is currenlty being met.
3. Create new additional small ensemble opportunities and make it a requirement for all majors.

Reflections/Notes :

Substantiating Evidence:

NASM action plan (Word Document (Open XML))

The music area's plan of action to address the concerns identified in the NASM visitor's report.

Preparation for NASAD site visit
Program level; Direct - Other

Details/Description: Following the recommendations from the NASM consultant's report the music area will make improvements in the following areas: sound containment, curricula, policy and procedures.

Acceptable Target: 100% completion of issues identified in the consultant's report.

Implementation Plan (timeline): All issues will be addressed in time for the NASM site visit on September 19-21, 2010.

Key/Responsible Personnel: Dr. Lamb and all music faculty.

Supporting Attachments:

NASAD Consultant's Report (Adobe Acrobat Document)

NASAD self-study (draft) (Microsoft Word)

Findings for Preparation for NASAD site visit

Summary of Findings: NASAD consultant identified the following areas for improvement:
1. The Area Coordinators's workload may be excessive given that there appears to be no release time for the responsibilities.
2. There are serious deficiencies in the faculties used by the Visual Arts Program and they do not appear to meet NASAD standards for Health & Safety.

Acceptable Target Achievement:

Recommendations : The area has met with campus facilities to develop a scope of work and cost estimate. Target date for compliance is August 2011.

Reflections/Notes :

Substantiating Evidence:

NASAD action plan (Word Document (Open XML))

The visual arts developed an action plan to address the concerns identified in the NASAD consultant's report.

OSHA/NASAD health and safety report (Word Document (Open XML))

This report documents the actions taken by the visual arts area to remove issues with its physical plant.

2. Special Initiatives
Use additional methods to enhance the

Measures & Findings

attractiveness of PFA programs, including Distinguished Professors, Intersession courses, and artists in residence

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.1.1.,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.1

Artist-in-Residence
Program level; Direct - Other

Details/Description: The department will enhance student learning by providing student access to professionals in the arts that have distinguished careers.

Acceptable Target: The department will enage at least one guest artist every year that will engage FSU Performing and Fine Arts students and the community.

Implementation Plan (timeline): Planning occurs in the spring for the following academic year.

Key/Responsible Personnel: Dr. Lamb (chair) and all PFA faculty.

Supporting Attachments:

Imani Winds (Web Link)

General information about the FSU residency of the Imani Winds.
http://www.uncfsu.edu/fah/IMANI_WINDS.htm

Ovation! (Web Link)

The Ovation brochure includes a listing of workshops and masterclasses presented by the season's visiting artists.
http://issuu.com/fsu_publications/docs/2010_fine_arts_ovation

No Findings Added to Artist-in-Residence

New courses in the arts
Course level; Direct - Other

Details/Description: PFA will provide intersession courses that combine class room instruction with opportunities to for engagement with professional arts institutions such as museums, art galleries, dance studios, etc. Additionally, new courses/concentrations will be developed to attract students.

Acceptable Target: Capacity enrollment in each course developed.

Implementation Plan (timeline): May 2011

Key/Responsible Personnel: PFA faculty

Supporting Attachments:

Dance Intersession (Word Document (Open XML))

Dance Minor (Word Document (Open XML))

Humanities I Intersession (Microsoft Word)

Humanities II Intersession (Microsoft Word)

Visual Art Intersession (Microsoft Word)

No Findings Added to New courses in the arts

3. Cultural and intellectual engagement and outreach

PFA aspires to be a center for cultural and intellectual engagement in the southeastern region of North Carolina

1. PFA will be a cultural and intellectual center

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PFA will be a cultural and intellectual center

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 3.1.1., 3.1.2., 3.1.3.,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.5

Marketing materials and activities will be developed.

Indirect - Other

Details/Description: Marketing materials (e.g. brochure, website) will be developed. An increase in attendance and financial support will be criteria for success.

Acceptable Target: Creation and dissemination of Fine Arts Series brochure. 50% attendance (seating capacity of Seabrook) at all Seabrook Series, Butler Series, and Harmony Series events of the Fine Arts Series.

Implementation Plan (timeline): Website and brochure completed and disseminated by September.

Key/Responsible Personnel: Fine Arts Series Committee members.

Supporting Attachments:

Fine Arts Series (Web Link)
Ovation! brochure for the Fine Arts Series
http://www.uncfsu.edu/fah/FINE_ARTS_SERIES.htm

Friends of the Arts (FOTA) (Web Link)
Application to join FOTA. FOTA supports all departmental initiatives to provide services and programming in the arts to the community.
http://www.uncfsu.edu/fah/Friend_of_the_Arts.htm

PFA community engagement (Word Document (Open XML))

Findings for Marketing materials and activities will be developed.

Summary of Findings: Marketing materials (e.g. Departmental brochure, Ovation! brochure) were created. Improved web site along with use of social media were developed. These activities have resulted in increased attendance at all Fine Art Series events. Average attendance, based on seating capacity of Seabrook Auditorium, has been 60%.

Acceptable Target Achievement:

Recommendations : Continue to improve marketing activities for all PFA and Fine Arts Series events. Seek coorporate and private support in addition financial support from local arts council and institutional support.

Reflections/Notes :

Substantiating Evidence:

Surveys and activity reports for all Fine Arts Series events

Program level; Indirect - Survey

Details/Description: Surveys and activity reports for all Fine Arts Series events

Acceptable Target: 90% satisfaction with Fine Arts Series programming and ancillary activities.

Implementation Plan (timeline): Audience surveys administered at least twice a year and with results available by May.

Key/Responsible Personnel:

Supporting Attachments:

Fine Arts Series survey (Word Document (Open XML))

No Findings Added to Surveys and activity reports for all Fine Arts Series events

2. Increase outreach activities

PFA will increase the number of

Measures & Findings

workshops and community engagements activities.

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 3.1.1., 3.2.1., 3.2.2., 3.2.3., 3.3.1., 3.3.3.,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.5

Workshops and community engagements with the arts activities.
Other level; Direct - Other

Details/Description: The department will provide workshops and community engagements with the arts activities as measured by number of activities and attendance.

Acceptable Target: Each area of the department (music, theater, visual arts) will develop and implement at least two activities per academic year.

Implementation Plan (timeline): Planning for outreach activities for the department must be completed by the end of each spring semester in order to be implemented by the fall semester.

Key/Responsible Personnel: All Department and Performing and Fine Arts faculty.

Supporting Attachments:

Fine Arts Series (Web Link)

Ovation! lists all guest artist workshops for FSU students and community.
http://www.uncfsu.edu/fah/FINE_ARTS_SERIES.htm

PFA community service (Word Document (Open XML))

This files includes community service activities for all PFA faculty since 2009.

Findings for Workshops and community engagements with the arts activities.

Summary of Findings: 1. Artist-in-Residence, Imani Winds are coaching two public school chamber ensembles during their residency. Additionally, they have given 4 public school presentations.
2. Art faculty are involved with the is being created to provide education in the arts for adults andK-12.
3. Fine Art Series guest artists have provided 3 free workshops for the community.
4. Theater presented its first Saturday on Stage of high school theater students.

Acceptable Target Achievement:

Recommendations :

Reflections/Notes :

Substantiating Evidence:

4. Increase enrollment

The department will increase the number of majors in each academic program.

1. PFA will increase recruiting activities

All PFA faculty will participate in recruiting activities, including open houses, school visits, and working with FSU Admissions Office.

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.1.1., 1.1.2., 1.1.3., 1.5.2.,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.1

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Recruiting activities
Program level; Direct - Other

Details/Description: All PFA will be responsible for recruiting majors to their respective programs.

Acceptable Target: 100% participation by PFA faculty.

Implementation Plan (timeline): Recruiting is an ongoing activity.

Key/Responsible Personnel: Dr. Lamb (chair); Jonathan Chestnut, chair of PFA recruiting committee, all PFA faculty.

Supporting Attachments:

Fall 2010 PFA Open House (Word Document (Open XML))

Fall 2010 recruiting schedule (Word Document (Open XML))

Findings for Recruiting activities

Summary of Findings: PFA have participated in recruiting activities. Data base of potential students is being developed. PFA (music and art) had it own Open House on November. Theater had its first Saturday on Stage in conjunction with its production of Fences on November 20. Approximately 50 students attended both events.

Acceptable Target Achievement: Met

Recommendations : Increase activities and student contact for the spring semester. Refine Open Houses to increase attendence.

Reflections/Notes :

Substantiating Evidence:

2. PFA will increase enrollment in all program areas.

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PFA will increase enrollment in all program areas by 10%.

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.4.1., 1.4.3., 1.4.4., 1.4.5.,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.1

Increased enrollment in all areas

Program level; Direct - Other

Details/Description: Each area will target at least a 10% enrollment of new majors.

Acceptable Target: 10%

Implementation Plan (timeline): By May of each year, each area should achieve goal.

Key/Responsible Personnel: All PFA faculty.

Supporting Attachments:

Findings for Increased enrollment in all areas

Summary of Findings: In progress. By May 2011 each area should know number of incomming freshmen.

Acceptable Target Achievement:

Recommendations : Continue recruiting activities with Admissions Office.

Reflections/Notes :

Substantiating Evidence:

3. Establish Dual Enrollment Programs

Implement dual enrollment agreements with FTCC and CCCC for Art and Music in 2011, Theatre in 2012

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 5.1.0.,
- USA- SACS- Comprehensive Standards (Section 3): 3.3.1.1

Measures & Findings

Dual enrollment

Program level; Direct - Other

Details/Description: Community college students will be concurrently admitted as majors at FSU.

Acceptable Target: PFA will establish dual enrollment agreements in music, art, and theater by 2012 with Fayetteville Technical College, Sandhills Community College, and Cumberland County College.

Implementation Plan (timeline): Dual enrollment agreemnts will be implemented according to the following time line: Art 2011, Theater 2012, and Music 2012.

Key/Responsible Personnel: Jonathan Chestnut, Assistant Chair

Supporting Attachments:

Visual Arts dual enrollment agreement (Word Document (Open XML))

Findings for Dual enrollment

Summary of Findings: Visual Art dual enrollment agreement with Fayetteville Tech has been written and is currently in the vetting process.

Acceptable Target Achievement:

Recommendations :

Reflections/Notes :

Substantiating Evidence: