Report:	Assessment Plan Details for: School of Business and Economics
	Report Generated by TaskStream
Workspace:	Operational Plan & Assessment Report - OPAR
Assessment Plan:	2010-11Cycle: Assessment Plan and Assessment Findings
Assessment Plan Template:	OPAR Assessment Plan
Report Generated:	Thursday, September 02, 2010

Measures and Findings

School of Business and Economics Outcome Set

Graduation Rates

Retention/Graduation

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.1.0.

Measures & Findings

Departmental Strategies
Program level; Direct - Other

Details/Description: Audit departmental operational plans to ensure they include strategies to improve retention and graduation rates

Acceptable Target: 100% of departments

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

No Findings Added to Departmental Strategies

Retention and Graduation Rates
Program level; Direct - Other

Details/Description: Track retention and graduation rates by department

Acceptable Target: Increase 10% annually

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

No Findings Added to Retention and Graduation Rates

Pre-Business students

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.1.0.

Measures & Findings

Pre- Business Retention
Program level; Direct - Other

Details/Description: The Pre-Business Program will maintain a retention rate of 80 percent and ensure students progress toward their desired program of study in a timely manner.

Acceptable Target: 80% retention rate

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

No Findings Added to Pre- Business Retention

Student Learning Outcomes

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.2.2., 1.2.3.

Measures & Findings

Student Learning Outcomes
Program level; Direct - Exam

Details/Description: For all SBE wide

No Findings Added to Student Learning Outcomes

learning outcomes, Improvement Plans will be developed for all course outcomes that fall short of the minimum acceptable target achievement level.

Acceptable Target: 100 percent of eligible courses will have an Improvement Plan.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Economic Transformation

Economic Transformation

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 2.5.0.

Measures & Findings

Engagement in Economic Transformation Activities
Institution level; Direct - Other

Details/Description: Number of activities that SBE engages in to support economic transformation

Acceptable Target: SBE faculty will participate in at least five activities that promote economic transformation in the region during the academic year.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

No Findings Added to Engagement in Economic Transformation Activities

Economic Education

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 2.5.0.

Measures & Findings

Center for Economic Education
Other level; Direct - Other

Details/Description: The Center for Economic Education will conduct workshops for high school teachers each academic year.

Acceptable Target: The Center will conduct a minimum of five workshops during the academic year.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

No Findings Added to Center for Economic Education

Entrepreneurship

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 2.5.0.

Measures & Findings

Center for Entrepreneurship
Institution level; Direct - Other

Details/Description: The Center for Entrepreneurship will conduct workshops and implement programs to support entrepreneurial ventures. Information related to workshops and sponsored activities hosted by the Center for Entrepreneurship will be the measure.

Acceptable Target: The Center will offer three conferences, four workshops, and two site visits during the academic year.

Implementation Plan (timeline):

Key/Responsible Personnel:

No Findings Added to Center for Entrepreneurship

Supporting Attachments:

Fayetteville Business Center
Institution level; Direct - Other

Details/Description: The Fayetteville Business Center will conduct workshops to support entrepreneurship and small business development in the region.

Acceptable Target: The Center will conduct at least five workshops during the academic year.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

No Findings Added to Fayetteville Business Center

Veteran Business Outreach Center
Other level; Direct - Other

Details/Description: The Veteran Business Outreach Center (VBOC) will provide entreprenerial support to veterans in an eight state SBA region.

Acceptable Target: The VBOC will provide services to a minimum of 100 veterans during the academic year.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

No Findings Added to Veteran Business Outreach Center

International and Intercultural Education

International and Intercultural

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 4.1.0.

Measures & Findings

International and Intercultural Education
Institution level; Direct - Other

Details/Description: Track faculty/student participation in internationl activities.

Acceptable Target: Faculty and students will participate in a minimum of three activities during the academic year.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

No Findings Added to International and Intercultural Education

Student Learning Outcome
Institution level; Indirect - Survey

Details/Description: Develop learning outcomes to support the globalization of the curriculum.

Acceptable Target: All core courses in each degree program will have international content.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

No Findings Added to Student Learning Outcome

Parternships

Partnerships

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 5.1.0.

Measures & Findings

Partnerships and Collaborations
Other level; Direct - Other

Details/Description: Increase the number of collaborations and partnerships with area community colleges, universities, and other organizations.

Acceptable Target: Entities within the SBE will enagage in a minimum of five collaborative activities during the academic year.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

No Findings Added to Partnerships and Collaborations

External Funding

External Funding

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 6.2.0., 6.3.0.

Measures & Findings

External Funding
Institution level; Direct - Other

Details/Description: The amount of external funding received from public and private sources during the academic year.

Acceptable Target: The SBE will, at a minimum, maintain the level of external funding during the academic year.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

No Findings Added to External Funding