Report:	Assessment Plan Details for: Management Department
	Report Generated by TaskStream
Workspace:	Operational Plan & Assessment Report - OPAR
Assessment Plan:	2009-10 Cycle: Assessment Plan and Assessment Findings
Assessment Plan Template:	OPAR Assessment Plan
Report Generated:	Thursday, September 02, 2010

Measures and Findings

Management Department Unit Goals

Recruitment and Retention

Number of majors and persistence

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.1.2., 1.1.5.

Measures & Findings

Advisement Survey
Program level; Indirect - Survey

Details/Description: Percent of students who either agree or strongly agree that they are satisfied with Academic Advising in the department

Acceptable Target: 90% of students agree or strongly agree

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Advisement Survey

Summary of Findings: Percent who responded “Strongly Agree” or “Agree” to the item: “I am satisfied with the quality of academic advisement.”: 89.6%

Acceptable Target Achievement: Met

Recommendations : % has increased 1.4% over Spring 2009 results. Faculty will continue to work implement current advising strategies and strive to continue to increase %.

Reflections/Notes :

Substantiating Evidence:

AdvisingSurvey201020.pdf (Adobe Acrobat Document)

D, F and W Rates
Course level; Direct - Other

Details/Description: The D, F and W rates will be reduced in specific courses were the rates are high.

Acceptable Target: Reduce rates by 10%

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for D, F and W Rates

Summary of Findings: Fall 2009 DFW: 16%
Spring 2010 DFW: 20%
18% average

DFW rate increased by 1%

Acceptable Target Achievement: Not Met

Recommendations : RAte increased by 1%. BADM 216 adopted SI's Fall 2009 and Spring 2010. DFW rate significantly decreased. Department will expand use of SI program to courses with high DFW rates.

Reflections/Notes :

Substantiating Evidence:

DFWs Fall 09 and Spr 10 MGMT.pdf (Adobe Acrobat Document)

Student learning outcomes

Ethics

Mapped to:

- FSU Strategic

Measures & Findings

Ethics rubric
Program level; Direct -

Findings for Ethics rubric

Priorities, Initiatives, and Indicators: 1.2.3.

Exam

Details/Description: Students analyze an ethical dilemma and respond to questions which are evaluated using an ethics rubric.

Acceptable Target: 75% of students meet or exceed expectations

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Summary of Findings: Fall 2009 assessment results:
43% of students exceeded expectations
52% of students met expectations
95% met or exceeded expectations

Improvement Plan Attached

Acceptable Target Achievement: Met

Recommendations :

Reflections/Notes : Made small revisions to Ethics rubric and Case Study administered to clarify instructions.Rubric administered to MGMT 311 classes Fall 2009. New results will be used to determine if additional changes need to be incorporated in the curriculum.If results remain below target, committee will work to develop ethics modules that will be used in various required courses in curriculum.

Substantiating Evidence:

Assessment_Rubric_for_Ethics_with_changes_marked.pdf (Adobe Acrobat Document)

Ethics_Assessment_Update_and_Proposed_Improvement_Plan_2_22_10.pdf (Adobe Acrobat Document)

Financial Ratios

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.2.3.

Measures & Findings

Calculating and interpreting financial rations

Program level; Direct - Exam

Details/Description: Students must demonstrate an understanding of how to calculate and interpret financial ratios.

Acceptable Target: 70% of students meet or exceed.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Calculating and interpreting financial rations

Summary of Findings: Fall 2009 assessment results:
23% of students exceeded expectations
44% of students met expectations
67% met or exceeded expectations

Acceptable Target Achievement: Not Met

Recommendations : Continue to emphasize financial ratios through lectures and student assignments.

Reflections/Notes : The instructors are spending more time on financial statements and ratios in class. Homework problems and a practice exam have been added and resources are provided on the Blackboard. The department is considering adding a lab taught by faculty to provide tutuoring. Another option is to add student tutors. See Business Admin Degree Program assessment plan for more details.

Substantiating Evidence:

Critical Thinking - CLA

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.2.1., 1.2.2., 1.2.3.

Measures & Findings

Critical Thinking - CLA exam

Institution level; Direct - Exam

Details/Description: In-class CLA given in SBE course as well as the results from SBE students taking the CLA exam.

Acceptable Target: 75% of students getting the basic premise correctly
70% of students getting the other 5 dimensions correctly

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Critical Thinking - CLA exam

Summary of Findings: 2009 assessment results for Management Dept showed that four students took the CLA with a mena score of 1049. This score put the Management students at the 63% percentile across FSU.

Acceptable Target Achievement: Not Met

Recommendations :

Reflections/Notes : See Business Admin Degree Program assessment plan for more details.

Substantiating Evidence:

Dual Enrollment

One Dual Enrollment Agreement

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 1.1.3., 5.1.2.

Measures & Findings

Dual Enrollment
Program level; Direct - Other

Details/Description: Number of students enrolled in the dual enrollment program with FTCC.

Acceptable Target: 10 students

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Dual Enrollment

Summary of Findings: Dual Enrollment agreement established with FTCC.

Acceptable Target Achievement: Met

Recommendations :

Reflections/Notes :

Substantiating Evidence:

Dual Enrollment Contract
Program level; Direct - Other

Details/Description: Establish a contract with FTCC

Acceptable Target: One contract completed.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Dual Enrollment Contract

Summary of Findings: Contract signed and approved with FTCC.

Acceptable Target Achievement: Met

Recommendations :

Reflections/Notes :

Substantiating Evidence:

FTCC Dual Enrollment Agreement (Adobe Acrobat Document)

Outreach

Outreach

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 5.3.3.

Measures & Findings

Faculty involvement in academic or community engagement
Program level; Direct - Other

Details/Description: Faculty will list activities in their annual report.

Acceptable Target: 50% of faculty actively engaged.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Faculty involvement in academic or community engagement

Summary of Findings: See Attachment. 8 out of 15 (53%) faculty members participate in local community service projects.

Acceptable Target Achievement: Met

Recommendations : Target met. Continue to encourage faculty community service participation.

Reflections/Notes :

Substantiating Evidence:

Faculty Community Service 09_10.pdf (Adobe Acrobat Document)

Student organizations involvement in community events
Program level; Direct - Other

Details/Description: Student organizations involvement in community events will be documented in the organization's annual report.

Acceptable Target: Three events per student organization.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Student organizations involvement in community events

Summary of Findings: See attachment. Each organization host (or co-hosted) at leaset 3 activities.

Acceptable Target Achievement: Met

Recommendations : Continue to support department organization activities. Student engagement outside of the classroom contributes to stable retention rates.

Reflections/Notes :

Substantiating Evidence:

Student Organizations Community Service 09_10.pdf (Adobe Acrobat Document)

Global Exposure

Global exposure

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 3.4.2., 4.2.2.

Measures & Findings

Student exposure to global issues
Program level; Direct - Other

Details/Description: Documented assignments on global topics (syllabi, Blackboard, etc).

Acceptable Target:

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Student exposure to global issues

Summary of Findings: See Attachment. Two (required) department courses had assignments which heavily focused on global issues.

Acceptable Target Achievement: Met

Recommendations : We will review department courses to explore methods of integrating global issues (and assignments) into more department courses.

Reflections/Notes :

Substantiating Evidence:

Student Exposure to Global Issues _instructional.pdf (Adobe Acrobat Document)

Student participation in international activities
Program level; Indirect - Survey

Details/Description: Survey of students to determine the number and type of international activities attended.

Acceptable Target: Set baseline in 2010.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Student participation in international activities

Summary of Findings: Jourdan Scruggs participated in study abroad program in China. Majors Survey was not conducted.

Acceptable Target Achievement: Not Met

Recommendations : Review and either develop survey instrument or adopt alternate assessment measure.

Reflections/Notes :

Substantiating Evidence:

Intellectual Contributions

Increase Faculty's Intellectual Contributions

Mapped to:

- FSU Strategic Priorities, Initiatives, and Indicators: 2.5.3., 6.4.4.

Measures & Findings

Faculty Intellectual Contributions
Program level; Direct - Other

Details/Description: Contributions listed in Faculty Annual Report

Acceptable Target: 75% of faculty will publish proceeding or journal article and/or pursue a grant.

Implementation Plan (timeline):

Key/Responsible Personnel:

Supporting Attachments:

Findings for Faculty Intellectual Contributions

Summary of Findings: See Attachment
Five faculty members (Principal Investigators) received grant funding for over $340,000.

Additionally, 10 out of 16 faculty members published a refereed proceeding or journal article.

In summary, 11 of 16 faculty (69%) published a refereed proceeding or journal artcile, or received grant funding.

Acceptable Target Achievement: Not Met

Recommendations : Increase emphasis on scholarly contributions (through annual evaluations). Meet with Dean to discuss possible incentives.

Reflections/Notes :

Substantiating Evidence:

Grants received by MGMT Faculty 09_10.pdf (Adobe Acrobat Document)

Scholarly contributions by MGMT Faculty 09_10.pdf (Adobe Acrobat Document)